

MONEY LEAK FINDER

Why you're working so much and still not making
what you should

You don't have a work ethic problem.
You don't have a client problem.
You don't even have a technique problem.

You have a *leak* problem.
You're doing *too much*.
Taking *too long*.
And leaving money on the table without realizing it.

You're booked... but still exhausted.
Busy... but not making what you should.

That's not normal.

And it's not something you fix by working harder.

This isn't a feel-good guide.

This is a breakdown of where your time, energy, and money are slipping through the cracks...

so you can finally see what's actually going on.

TIME LEAKS

Where is your time actually going?

Check everything that applies:

- I take 2.5–3+ hours on blonding services
- I do full heads when a partial would get the same result
- I over-foil “just to be safe”
- My consultations aren’t clear, so I pivot mid-service
- I don’t have a clear structure for different appointment types
- I redo steps because I didn’t trust my first decision

If you checked 2 or more:

You don’t need to work faster.

You need to work cleaner and more intentionally.

Right now, you’re solving problems with more effort.

That’s why everything takes so long.

Micro-shift:

Start asking:

what is the minimum I need to do to get the result?

Not:

what can I add to make sure it works?

If you don’t know how to answer that confidently...

that’s the gap.

MONEY LEAKS

You're booked... so why aren't you making more?

Check everything that applies:

- My pricing doesn't match my time*
- I don't have clear service tiers (everything feels custom)*
- I undercharge because I feel bad*
- I don't upgrade or build on services*
- I'm doing high-effort work for mid-level pricing*
- I haven't raised my prices in over a year*

If this is hitting:

Being busy is not the same as being profitable.

Right now, your income is capped by how you work... not how many clients you have.

You're squeezing more effort out of your day instead of structuring your services to pay you properly.

Micro-shift:

Instead of asking:

how can I fit more clients in?

Start asking:

how can I make each appointment worth more without adding time?

If you don't have a clear answer for that...

that's the leak.

CLARITY LEAKS

You're good... but you don't fully trust yourself yet

Check everything that applies:

- I second-guess my formulas*
- I adjust mid-process because I panic*
- I rely on what I've always done instead of knowing why*
- My results feel inconsistent*

This is where most stylists get stuck.

Not because they're bad.

But because they don't actually have clarity.

And without clarity... everything feels harder.

You hesitate.

You overdo.

You take longer.

You stress more.

Micro-shift:

If you can't explain why you chose something...

you don't actually trust it yet.

That's not a confidence issue.

That's a clarity problem.

THE TRUTH

You don't need:

more techniques
more trends
more classes

You need:

structure
clarity
intention

Until you fix how you work...
Nothing changes.

You'll keep:

working long days
feeling exhausted
wondering why it still feels off

This isn't about doing more.

It's about finally understanding what actually matters...
and what doesn't.

IF THIS HIT... DON'T IGNORE IT.

There's a reason your days feel harder than they should.
And there's a reason you're not making what you could.

It's not random.
It's **fixable**.

BOOK A CALL WITH ME.

www.calendly.com/thisisaraz

We'll break down:
where your biggest leaks are
what's actually slowing you down
what to fix first so you can make more without working more.

No fluff. No guessing.

Just clarity.

ARAZ